





## Venice Community Housing Corporation

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April 17, 2009

Dear Friends:

The Venice Community Housing Corporation is pleased to announce the First Annual ***Venice Beach Rides for the Community Car Show*** will take place along Rose Avenue in Venice on Saturday, July 18, 2009! **We invite you to take advantage of an excellent publicity opportunity by sponsoring or becoming a vendor at this truly unique car show.** With its prime location right by the popular Venice Beach boardwalk, we expect to show over 300 cars and motorcycles and have several thousand enthusiasts attend. Please see the enclosed sponsorship and vendor information to see how you will generate publicity for your business while supporting much needed services for disadvantaged families, youth, and adults in our community.

***Venice Beach Rides for the Community Car Show*** will be a family friendly event featuring a **wide variety of cars, trucks, motorcycles, and bikes** - from classic stock cars and trucks to low-riders and hot rods, eco-friendly cars to full custom motorcycles, and classic bikes to ones that are simply "Venice Style." In addition to hundreds of cars and bikes, the event will feature **fun music, good food, exciting raffles, and local restaurants right by the beach** to draw in enthusiasts and first timers alike.

Proceeds from the event will support VCHC in providing what the *L.A. Times* calls a "long term fix" for homelessness, at-risk youth, and families in need. With your support VCHC will continue to provide disadvantaged families, youth, and adults in our community with affordable housing and tools of hope and change, like our infant and toddler child-care center, transitional housing program for homeless women and their children, and job training for at-risk youth.

We invite you take advantage of this excellent publicity opportunity and partner with VCHC in presenting the First Annual ***Venice Beach Rides for the Community Car Show***. To become a sponsor or vendor, please complete and return the enclosed application or contact us at (310) 399-4100 ext. 106 or 103 for more information.

Sincerely,

Steve Clare  
Executive Director