

1st Annual "Venice Beach Rides for the Community"

CLASSIC & Eco CAR, MOTORCYCLE, and BICYCLE SHOWCASE
BENEFITING THE VENICE COMMUNITY HOUSING CORPORATION
JULY 18th, 2009

Raffle Donor Appreciation Packages

Premium - raffle prize valued at -----\$1,000+

- ❖ Prime Verbal Business Name Recognition from Stage
- ❖ Prime Product Placement with Business Name at Event
- ❖ Business Name on Premium Raffle Tickets
- ❖ Business Name Placement at Event
- ❖ Recognition in Marketing Materials
- ❖ Recognition on Car Show T-shirt
- ❖ Recognition on Website with Link to Website

Gold - raffle prize valued at ----- \$500+

- ❖ Verbal Sponsor Recognition from Stage of Event
- ❖ Product Placement with Business Name at Event
- ❖ Name Placement at Event
- ❖ Recognition in Marketing Materials
- ❖ Recognition on Website

Silver - raffle prize valued at ----- \$250+

- ❖ Verbal Sponsor Recognition from Stage of Event
- ❖ Product Placement with Business Name at Event
- ❖ Recognition on Website

Please fill out the information below and return by June 1, 2009 (to ensure inclusion in print materials) to:

VCHC, 720 Rose Ave, Venice, CA 90291 or Fax (310) 399-1130

For more information, please contact James at 310-399-4100 X 113 or james@vchcorp.org.

All donations are tax deductible to the full extent provided by law. Tax I.D. number 954200761.

Raffle Prize Donation

Company Name: _____

Contact Name: _____ Telephone: _____

Address: _____ City: _____ State: _____ Zip: _____

Fax: _____ Email: _____

Cell Phone (Optional): _____ Web: _____

Description of Raffle Item:

Value of Raffle Item: \$ _____

Raffle Item will be delivered: ____ in person on ___/___/___ between 9am and 6pm, or
____ by mail, to be shipped on ___/___/___

All logos and company artwork must be submitted in digital format to marlies@vchcorp.org to ensure the best possible image on our website and other promotional materials. (Prefer PDF, TIF, JPEG @ 300 DPI or greater.)

Please return by June 1, 2009 (to ensure inclusion in print materials) to:
VCHC, 720 Rose Ave, Venice, CA 90291 or Fax (310) 399-1130



Venice Community Housing Corporation

720 Rose Avenue, Venice, California 90291-2710

Tel: (310) 399-4100 Fax: (310) 399-1130

Web: www.VCHCorp.org

April 30, 2009

Dear Friends:

The Venice Community Housing Corporation is pleased to announce the First Annual ***Venice Beach Rides for the Community Car Show*** will take place along Rose Avenue in Venice on Saturday, July 18, 2009! **We invite you to take advantage of this excellent publicity opportunity by donating a memorable raffle prize for this truly unique car show.** With its prime location right by the popular Venice Beach boardwalk, we expect to show over 300 cars and motorcycles and have **several thousand** enthusiasts attend. Please see the enclosed information to see how you will generate publicity for your business while supporting much needed services for disadvantaged families, youth, and adults in our community.

Venice Beach Rides for the Community Car Show will be a family friendly event featuring a **wide variety of cars, trucks, motorcycles, and bikes** - from classic stock cars and trucks to low-riders and hot rods, eco-friendly cars to full custom motorcycles, and classic bikes to ones that are simply "Venice Style." In addition to hundreds of cars and bikes, the event will feature **fun music, good food, exciting raffles, and local restaurants right by the beach** to draw in enthusiasts and first timers alike.

Proceeds from the event will support VCHC in providing what the *L.A. Times* calls a "long term fix" for homelessness, at-risk youth, and families in need. With your support VCHC will continue to provide disadvantaged families, youth, and adults in our community with affordable housing and tools of hope and change, like our infant and toddler child-care center, transitional housing program for homeless women and their children, and job training for at-risk youth.

We invite you take advantage of this excellent opportunity to **place your business and products in front of thousands by contributing a memorable raffle prize.** To maximize this opportunity, please consider donating a prize that is truly memorable and valued at \$250 or more. To take advantage of this unique opportunity, please fill out the attached form and fax or mail to VCHC by June 1, 2009 to ensure inclusion in print materials. For more information, contact James at (310) 399-4100 ext. 113 or james@vchcorp.org.

Sincerely,

Steve Clare
Executive Director