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## 'Venice Beach Rides for the Community' benefits Community Housing Corporation



**CLASSIC RIDES** — Cars such as these from the Venice car club Venice Lowriders are among those that will appear at the Venice Beach Rides for the Community show July 18th.

The inaugural "Venice Beach Rides for the Community" car and motorcycle show, featuring hundreds of cars and bikes by the beach, as well as food and entertainment, will be held from 10 a.m. to 4 p.m. Saturday, July 18th on Rose Avenue, between Main Street and Lincoln Boulevard in Venice.

The event benefits Venice Community Housing Corporation, a community development organization committed to providing affordable housing, job training and support services for low income communities in Venice and Mar Vista.

Celebrating Venice's diverse character, the family-friendly "Venice Beach Rides for the Com-

munity" will showcase a broad array of vehicles, including vintage, custom, eco, and art rides, hot rods, and muscle cars and motorcycles. Several hundred cars, motorcycles, and exhibitors are expected to be a part of the event. Car and bike exhibitors will be competing for several trophies to be awarded at the show.

Live entertainment at the event will include performances by The Brotherhood Band, a Westside band performing eclectic rock with strong Latin influences; classic rockers Wailiens; Insects vs. Robots, a colorful psychedelic rock band complete with circus performers; The Reflectacles, bluesy folk rock and roll; The Highway

Bandits, a classic blues band; and some of Venice's world famous street performers.

Food and refreshments will be provided by Rose Avenue restaurants including Venice Beach Wines' wine shop and deli, and a variety of guest vendors, including Let's Be Frank, Dray's Bar-B-Que Co., Repicci's Italian Ice, local taco trucks, and Jamba Juice.

Raffle prizes will be awarded throughout the day. Prizes include a set of handcrafted Adirondack chairs; a hands-free blue tooth system installed by Al and Ed's Autosound of Marina del Rey; and a Whole Foods gift basket. Raffle tickets can be purchased at the event or in advance by contacting Venice Community Housing Corporation, (310) 399-4100 x 103.

To show your car, motorcycle, or bike at the event, please visit

[www.vchcorp.org/rides/](http://www.vchcorp.org/rides/) for registration information or register at the gate on the day of the event. Roll-in will be from 8 to 9 a.m. on July 18th at Sixth Street and Rose Avenue. Car and truck entry costs \$30, while the motorcycle and bike entry fee is \$20. First come, first entered.

Sponsors of the event include The Garage, Inc., Venice Beach Wines, Enterprise Rent-A-Car, Al and Ed's Autosound of Marina del Rey, and Swedish Car Center.

For more information, [www.vchcorp.org/rides/](http://www.vchcorp.org/rides/).